

Collection of
textures
8th edition



EFFERVESCENCE
CRÉATEUR DE VOS IDÉES COSMÉTIQUES
LAB

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LAB

Effervescence LAB is an independent R&D laboratory devoted exclusively to formulating bespoke cosmetics.

The lab develops exclusive skincare, personal care, and makeup formulas, with specific expertise in sun care and hot-pour products. We transfer ownership of all the formulas we develop.

Each formula has its own unique signature and sensory appeal.

Effervescence LAB develops, tests, drafts the PIF (Product Information File), and acts as a go-between with your production site to become your technical resource in industrial manufacturing.

Effervescence LAB creates your cosmetic ideas for you!

EDITORIAL

Effervescence LAB offers a collection of ephemeral textures, each providing a truly inspiring sensory experience.

Effervescence LAB is unveiling all-new textures in response to emerging trends in product feel.

Discover our ephemeral collection, featuring a new approach to formula design based on sensory experience.

“ *Discover the three worlds of our collection!*

First we have Immersive, with highly creative product experiences and textures.

Then there's Canopée, with its raw, natural materials.

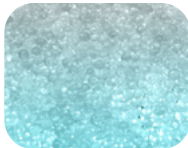
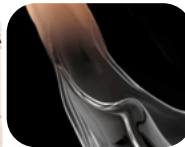
Lastly, we have Pulsation, with beauty bringing balance to a hectic, fast-paced world.

Boasting green Yuka scores, excellent biodegradability, and high percentages of naturally derived ingredients, these eco-friendly creations designed to delight the senses will be your source of inspiration! ”

Muriel Hison

Immersive

- Démaquillant peach fuzz
Peach fuzz makeup remover
- Double sérum lacté
Double milky serum
- Crème nuage
Cloud cream
- Crème voluptueuse
Voluptuous cream
- Gelée soleil de teint
Sun-kissed skin gel



canopée

- Emulsion pétale
Petal emulsion
- Crème fraîcheur sève
Cooling sap cream
- Beurre d'eau
Water butter
- Masque baume miellé
Honey balm mask
- Sérum perlé corps lagon
Lagoon pearl body serum

PULSATION

- Démaquillant splash
Splash makeup remover
- Crème sublime
Sublime cream
- Crème veloutée SPF 50
Velvety SPF 50 cream
- Baume de lumière
Radiance balm



Immersive

i.mər.siv

Immersion describes the state of being deeply submerged or absorbed in an experience or environment, to the point where we temporarily lose sight of our external reality.

An immersive experience is often described in terms of its intensity and effect on our senses and our emotions—and sometimes our mind, too.



Immersive

Poetic, magical formulas that delight the senses.

When our dreams guide our choices, when escape becomes a way of life... these textures really are an ode to imagination and emotion. Each texture invites you to escape into a world of mesmerizing sensations, to believe in your wildest dreams, and to find balance between body and mind.

Each formula is a sensory poem, a beautiful escape into a comforting wonderland. By diving headfirst into this world of new textures, each is invited to reconnect with the self, to listen to the soul's whispers and become completely immersed.

Every experience awakens the senses and deepest emotions—it's really an invitation to embark on a dreamlike, magical journey where time stands still. This collection is a celebration of holism and the harmony between body and mind, offering a unique sensory experience to those who dare to venture forward.

In this magical world, the boundaries between reality and imagination are blurred, giving way to an enchanting symphony of colors, fragrances, and textures.

Immersive embodies the essence of balance, escape, and poetry. It's a maiden voyage into the very crux of our being; a celebration of life.

reen, clean, meticulously created, and highly ethical formulas that are also courageously creative. Vegan, with excellent Yuka scores and containing over 97% naturally derived ingredients, these formulas offer a unique and ultra-creative sensory experience.

DÉMAQUILLANT PEACH FUZZ

PEACH FUZZ MAKEUP REMOVER

[N.03]

This peach-colored, bi-phase product changes into a gel when you shake the bottle, boosting the efficacy of the the two phases and effectively removing all traces of makeup from even the most fragile skin. On contact with water, it changes into a milky, easy-to-remove emulsion. After use, skin is as soft and velvety as a peach.



TEXTURE INNOVATION

Shake to activate

WHAT MAKES THIS TEXTURE UNIQUE?

- Bi-phase to gel
- Excellent makeup removal
- Texture changes after activation
- Leaves skin soft and comfortable

SKIN TYPE

Normal skin, dry skin, mature skin, sensitive skin

HOW TO USE

After shaking the bottle, pour into the palm of the hand, apply to dry skin and massage in.

Rinse with clean water. When gel changes to a milky emulsion, the skin is clean.



100/100



< 24,50 €/kg



99,54%



77,69%

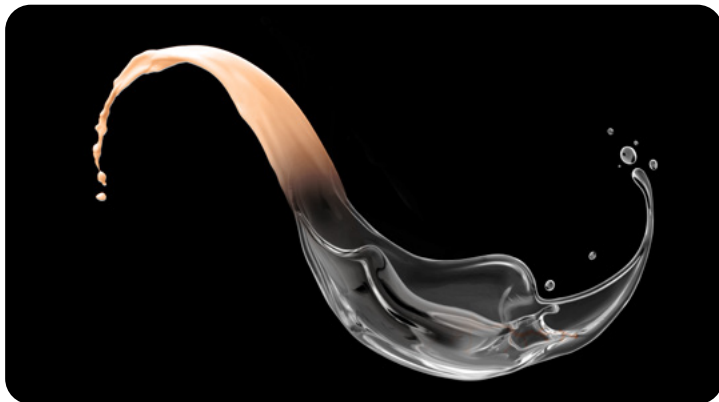
DOUBLE SÉRUM LACTÉ

DOUBLE MILKY SERUM

[B.17]

This is a true bi-phase serum which changes into a milky serum on shaking.

Its fresh, silky, enveloping texture spreads easily and melts into the skin, allowing the active ingredients to penetrate. Skin is left quenched, plump, and smooth.



100/100



< 10,0 €/kg



100,00%



100,00%

TEXTURE INNOVATION

Bi-phase emulsion/lotion serum

WHAT MAKES THIS TEXTURE UNIQUE?

- Bi-phase serum
- Appearance changes on shaking
- Texture changes on application
- Leaves skin plumper

SKIN TYPE

Normal skin, dry skin, mature skin

HOW TO USE

After shaking the bottle, use the dropper to apply to clean and dry skin, then spread gently by tapping.

CRÈME NUAGE

CLOUD CREAM

[A.11]

Light and airy to the touch, this velvety emulsion feels gentle and smooth against the skin. It feels comforting and leaves an invisible veil on the skin for a soft and luminous effect.

Applying this cream is a true delight, like an indulgent bite into cotton candy—an almost regressive comfort.



TEXTURE INNOVATION

Waxy, buttery emulsion

WHAT MAKES THIS TEXTURE UNIQUE?

- Lightweight emulsion
- Velvety feel
- Invisible veil
- Luminous skin

SKIN TYPE

Normal skin, dry skin, mature skin

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, spreading lightly.



100/100



< 10,5 €/kg



98,14%



89,57%

CRÈME VOLUPTUEUSE

VOLUPTUOUS CREAM

[D.04]

This beautiful cream is firm to the touch and melts into the skin on application for a rich and smooth sensation. It's an emollient that deeply nourishes the skin, enveloping it in comfort.



100/100



< 10,0 €/kg



97,73%



96,34%

TEXTURE INNOVATION

Liquid crystal emulsion

WHAT MAKES THIS TEXTURE UNIQUE?

- Melting emulsion
- Emollient without residue or greasy film
- Leaves skin supple
- Skin feels comfortable

SKIN TYPE

Normal skin, dry skin, mature skin, sensitive skin

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, spreading lightly.

GELÉE SOLEIL DE TEINT

SUN-KISSED SKIN GEL

[M.05]

This pink gel feels moist and super-fresh on application, and changes into a tone-on-tone veil for a beautiful, even complexion. Skin is left as golden as a beautiful sunny afternoon!



TEXTURE INNOVATION

Cream gel with hidden pigments

WHAT MAKES THIS TEXTURE UNIQUE?

- Moist, refreshing gel
- Immediately evens out patchy skin
- Instantly gorgeous skin
- Instant sunny glow

SKIN TYPE

Normal skin, dry skin, mature skin, sensitive skin

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, spreading lightly.



90/100



< 38,50 €/kg



99,20%



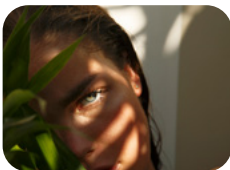
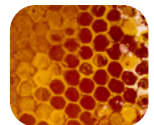
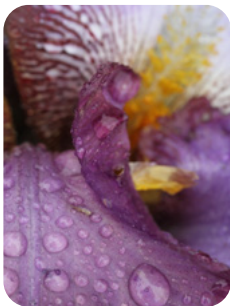
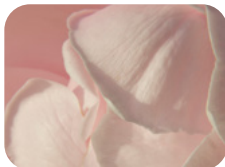
89,11%

canopée

ka.no.pe

The canopy is the upper layer of trees that acts as a kind of green ceiling over a dense forest. It comprises the branches and foliage of the highest trees that tower above the forest's lower layers. The canopy plays a crucial role in regulating the forest's ecosystem. It controls light, humidity, and temperature, and is home to a diverse range of organisms, including epiphytic plants, insects, birds, and mammals.







We're active members of a community that's committed to achieving a more sustainable world, and enchanted by nature's treasures...

Rediscovering our roots, untaming our souls, reconnecting our way of life with nature, contemplating deeply, and being in awe of the simple things...

Each texture is reminiscent of the raw materials it's derived from. Honeyed and deliciously comforting, milky and light, delicate as a petal, refreshing as sap, or buttery and wonderfully nourishing.

Each experience is a sensory journey through raw, pure, and authentic materials, inviting us to slow down, breathe, and connect with nature.

Every formula is respectful of our health, the environment, and animals.

Vegan, clean, with 100/100 Yuka scores and a high percentage of naturally sourced ingredients and biodegradability by product type.

EMULSION PÉTALE

PETAL EMULSION

[F.04]

Just like a velvety, silky flower petal, this emulsion is precious and delicate. It's firm and bouncy to the touch and becomes one with skin on application.



TEXTURE INNOVATION

Waxy emulsion

WHAT MAKES THIS TEXTURE UNIQUE?

- Fine emulsion
- Cushion effect upon touch
- Silky and ultra-soft spread
- Comfortable skin

SKIN TYPE

Normal skin, dry skin, mature skin, sensitive skin

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, spreading lightly.



100/100



< 7,0 €/kg



98,82%



96,60%

CRÈME FRAÎCHEUR SÈVE

COOLING SAP CREAM

[H.02]

A powerful skin-quenching cream, this tender emulsion is packed with a combination of moisturizing agents and an emollient complex. It feels gloriously fresh upon application, after which the skin is visibly plumped.



TEXTURE INNOVATION

Ice-cold emulsion

WHAT MAKES THIS TEXTURE UNIQUE?

- Cold emulsion texture
- Light, quick skin refresh
- Leaves a bare-skin finish

SKIN TYPE

Normal skin, dry skin, sensitive skin

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, spreading lightly.



100/100



< 4,00 €/kg



98,48%



99,53%

BEURRE D'EAU

WATER BUTTER

[G.12]

This firm and bouncy emulsion changes into a melting emulsion on application. Despite being ultra-rich in vegetable oils and vegetable butters, it's surprisingly fresh and light. It soothes the driest of complexions, leaving the skin soft and protected.



100/100



< 15,0 €/kg



99,61%



99,18%

TEXTURE INNOVATION

Fresh butter

WHAT MAKES THIS TEXTURE UNIQUE?

- Firm to the touch
- Melts into the skin
- Skin is nourished

SKIN TYPE

Normal skin, dry skin, including skin that's completely dehydrated

HOW TO USE

Apply dabs to thoroughly cleansed and dried face or body, spreading lightly.

MASQUE BAUME MIELLÉ

HONEY BALM MASK

[E.14]

This dense, translucent gel has a honey-like texture for a unique experience upon application. When applied, it envelops the skin and gently melts to allow a soothing massage. The massaged-in gel changes into an even white veil that shows where it has been applied.



100/100



< 11,0 €/kg



98,60%



99,95%

TEXTURE INNOVATION

- Translucent gel
- Dense and enveloping on application
- Changes texture when massaged in

WHAT MAKES THIS TEXTURE UNIQUE?

- Honey-like texture
- Visual change
- Easy to rinse off

SKIN TYPE

Normal skin, dry skin, mature skin, sensitive skin

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, then massage in until the gel changes into an even white veil. Carefully remove the excess with cotton or rinse off with water.

SÉRUM PERLÉ CORPS LAGON

LAGOON PEARL BODY SERUM

[0.03]

This is a true bi-phase serum which changes into a pearl serum on shaking.

It's like a wave of freshness with a gradually fading froth to match. Its fresh, silky texture spreads easily and melts into the skin, infusing it with active ingredients. Skin is left quenched, plump, and smooth from the first application.



TEXTURE INNOVATION

Bi-phase pearl serum

WHAT MAKES THIS TEXTURE UNIQUE?

- Bi-phase serum
- Appearance changes on shaking
- Texture changes on application
- Leaves skin plumper

SKIN TYPE

Normal skin, dry skin, mature skin

HOW TO USE

Shake the bottle then spray generously over the entire body.

Apply with dabs.



100/100



< 12,50 €/kg



96,99%



100,00%

PULSATION

pyl.sa.sjõ

A pulse is a rhythmic beat or periodic motion that's often associated with heart rate or other biological processes. In a broader context, the term "pulsation" can be used to describe regular movements or fluctuations in various areas, such as music, visual arts, natural processes, or even social trends.

Beyond these specific contexts, the term "pulsation" can also be used metaphorically to describe the fluctuations of various aspects of life, such as fluctuations in the economy, pulsations in urban life, or pulsations in the universe.



PULSATION

Urban, dynamic and modern, always seeking new experiences, trends and information...

Lost in a crowd, permanently connected, constantly on the lookout for trends and tech innovations, promoting inclusiveness, diversity, and social interaction.

Free and independent, fully assuming its image and keen to highlight its natural beauty, a true expression of its individuality, part of a vibrant and sophisticated world.

Optimistic and enthusiastic, committed to positive change in an ever-changing world where every vibration is energy to be grasped!

Green, clean, meticulously created, and highly ethical formulas that are also courageously creative. Vegan, with green Yuka scores, and with a high percentage of naturally sourced ingredients by product type, these formulas offer a unique and ultra-creative sensory experience.

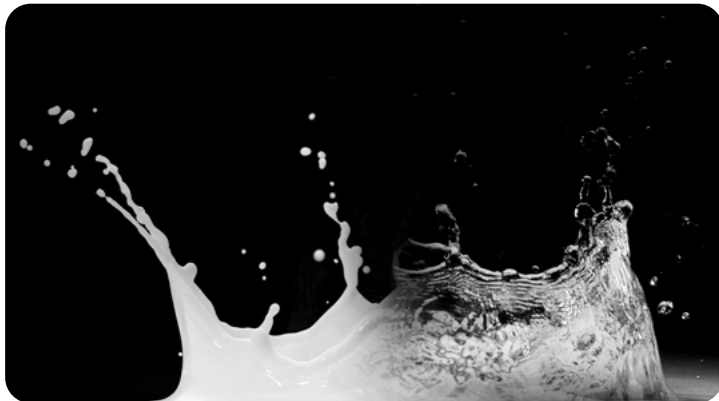
DÉMAQUILLANT SPLASH

SPLASH MAKEUP REMOVER

[1.05]

This ultra-gentle bi-phase makeup remover changes into an ultra-fluid emulsion on shaking the bottle. As effective as an emulsion, and as fresh as a micellar lotion, using this makeup remover is a treat for the most sensitive skin types.

After use, the skin feels extremely soft and comfortable.



TEXTURE INNOVATION

Shake to activate

WHAT MAKES THIS TEXTURE UNIQUE?

- Bi-phase emulsion/lotion
- Excellent makeup removal
- Texture changes after activation
- Leaves skin soft and comfortable

SKIN TYPE

Normal skin, dry skin, mature skin, sensitive skin

HOW TO USE

Shake the bottle and pour into the palm of the hand. Apply to dry skin and massage into the face.

Dab with cotton. No need to rinse.



93/100



< 5,0 €/kg



99,32%



100,00%

CRÈME SUBLIME

SUBLIME CREAM

[L06]

This fine cream has a divinely melting texture that's deliciously comforting. A true skin perfecter, it leaves skin radiant from the first application.



TEXTURE INNOVATION

Liquid crystal emulsion

WHAT MAKES THIS TEXTURE UNIQUE?

- Fusion cream
- Soft and melting
- Second skin effect

SKIN TYPE

Normal skin, dry skin, sensitive skin

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, spreading lightly.



100/100



< 7,50 €/kg



96,55%



93,57%

CRÈME VELOUTÉE SPF 50

VELVETY SPF 50 CREAM

[K.04]

This SPF 50 sun care emulsion is ultra-light and as delightful to use as a moisturizer, motivating you to protect your skin from the sun. The filter system has been meticulously chosen for its clean, optimal efficacy.



TEXTURE INNOVATION

Feels as smooth as a moisturizer

Powdery finish

No residue

WHAT MAKES THIS TEXTURE UNIQUE?

- Fluid
- Bare skin sensation
- Clean chemical filters

SKIN TYPE

All skin types

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, spreading lightly.



100/100



< 28,50 €/kg



64,66%



54,10%

BAUME DE LUMIÈRE

RADIANCE BALM

[J.06]

This nude iridescent gel spreads easily and leaves a transparent veil that lights up the skin. The complexion is left illuminated and features highlighted.



TEXTURE INNOVATION

Balm gel

WHAT MAKES THIS TEXTURE UNIQUE?

- Nude iridescent gel
- Illuminates skin with a transparent veil
- Adds radiance and highlights features

SKIN TYPE

Normal skin

HOW TO USE

Apply dabs to thoroughly cleansed and dried face, spreading lightly.



90/100



< 8,50 €/kg



95,74%



79,38%



NOTES

The photos, descriptions, drawings, data and information contained herein are the property of Effervescence LAB. This information is provided solely for informational purposes. Illustration samples are laboratory prototypes whose design validation tests have only been partially completed. No guarantee of any kind, express or implied, is given with regard to the use of the products.

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