

Collection of
textures
2023



EFFERVESCENCE
CRÉATEUR DE VOS IDÉES COSMÉTIQUES
LAB

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LAB

Effervescence LAB is an independent bespoke formulation laboratory serving cosmetics brands.

The laboratory develops exclusive skincare, personal care, and makeup formulas, with specific expertise in sun care and hot-pour products. Our clients own the rights to the formulas we develop on their behalf.

Every formula has its own unique signature and sensory appeal.

Effervescence LAB develops, tests, carries out industrial transposition, drafts the PIF (regulatory product information file), and acts as a go-between with your production site to become your technical resource in industrial manufacturing.

Effervescence LAB designs your ideas for cosmetics!

EDITORIAL

Effervescence LAB offers a collection of ephemeral textures, each providing a truly inspiring sensory experience.

Effervescence LAB is unveiling all-new textures in response to emerging trends in product feel.

Discover our ephemeral collection, featuring a new approach to formula design based on sensory experience.

“ Discover the three atmospheres of our collection!

First Euphoria: positive beauty, highly creative product experiences, and sensations that boost enjoyment.

Then Pure: activist beauty, a minimalist routine, and natural formulas with low environmental impact.

Lastly, High-Tech: active beauty formulas with integrated technology to drive efficacy.

All these eco-designed, incredibly sensory textures (green Yuka, high natural scores, high biodegradability) are the source of your inspiration! ”

Muriel Hibon

Euphoria

- Démaquillant magique
Magic makeup remover
- Sérum perlé
Pearl serum
- Crème délicateuse
Delectable cream
- Masque fraîcheur
Fresh-feel mask

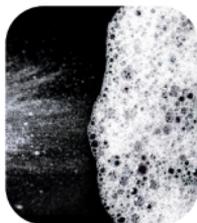


pure

- Gel lavant n°1
Cleansing gel n°1
- Crème hydratante n°2
Hydrating cream n°2
- SPF 50 N°3
SPF 50 n°3
- Baume corps n°4
Body balm n°4

HIGH TECH

- Poudre exfoliante
Exfoliating powder
- Emulsion biomimétique
Biomimetic emulsion
- Crème lamellaire
Lamellar cream
- Baume diffuse
Diffuse balm



Euphoria

Formulas that re-enchant the senses.

The incredible feel of these textures places them squarely in line with the quest for wellness, enjoyment, and positive beauty.

They deliver a truly multisensory experience that marks the end of austerity, and actually boosts endorphin secretion through the desire to experience new sensations!

The green, clean formulas devised with serious activism in mind are extremely virtuous by design, and definitively creative.

Vegan, rated 100/100 on Yuka, and over 97% natural in origin, the uniquely creative and sensory experience of these formulas puts them in a class of their own.



DEMAQUILLANT MAGIQUE

MAGIC MAKEUP REMOVER

[P.09]

This biphase formula—a burst of clean—transforms into a gel when the bottle is shaken to combine the power of both phases and effectively remove makeup from even the most delicate skin. On contact with water it changes into a milky emulsion and rinses away with ease. Skin is purified, supple, and soft after use.



INNOVATIVE TEXTURE

Shake to activate

WHAT MAKES THE TEXTURE UNIQUE?

- Biphase to gel
- Powerful makeup removal
- Texture change after activation
- Leaves skin feeling supple and comfortable

SKIN TYPES

Normal skin, dry skin, mature skin, sensitive skin

DIRECTIONS FOR USE

Shake bottle, dispense into palm of hand, apply to thoroughly cleansed and dried face, then massage. When a milky emulsion forms, skin is purified. Rinse off with clean water.

CLEAN 100/100 YUKA	CLEAN NO PEG	CLEAN NO SILICONE	GREEN 78,10% BIODEGRADABILITY	GREEN 99,24% ISO 16128
<30€/kg RM PRICE/KG	✓ CHINA	24 INCI	SUSTAINABLE RSPO PALM	SUSTAINABLE ✓ VEGAN

SERUM PERLE

PEARL SERUM

[B.05]

This biphasic serum is truly a two-in-one texture that transforms into pearls when shaken. The fresh, silky texture spreads easily and binds with skin to infuse it with active ingredients. Skin feels refreshed, plumped up, and smoother.



INNOVATIVE TEXTURE

Biphasic serum pearls

WHAT MAKES THE TEXTURE UNIQUE?

- Biphasic serum
- Appearance changes when shaken
- Texture transforms upon application
- Leaves skin plumper

SKIN TYPES

Normal skin, dry skin, mature skin

DIRECTIONS FOR USE

Shake bottle and use dropper to apply dabs of serum to thoroughly cleansed and dried face. Touch lightly to spread.

CLEAN 100/100 YUKA	CLEAN NO PEG	CLEAN NO SILICONE	GREEN 100,00% BIODEGRADABILITY	GREEN 97,00% ISO 16128
<11€/kg RM PRICE/KG	✓ CHINA	21 INCI	SUSTAINABLE NO PALM	SUSTAINABLE ✓ VEGAN

CREME DELICIEUSE

DELECTABLE CREAM

[H.03]

With a rich, luscious texture, this smooth emulsion melts as it spreads. The incredibly pampering, supple feel delivers a sensation of ultimate comfort.



INNOVATIVE TEXTURE

Lamellar emulsion

WHAT MAKES THE TEXTURE UNIQUE?

- Melting emulsion
- Emollient with no residue or greasy film
- Leaves skin supple and springy
- Comfortable skin sensation

SKIN TYPES

Normal skin, dry skin, mature skin

DIRECTIONS FOR USE

On thoroughly cleansed and dried skin, apply dabs on face and spread with light touches.



MASQUE FRAICHEUR

FRESH-FEEL MASK

[0.04]

This skin-quenching mask is a tender emulsion drenched in a combo of hydration agents and an emollient complex. The fresh feel this mask delivers as soon as it's applied makes it a joy to use. Fully tolerated, even by the most sensitive skin, it leaves skin visibly plumper right from the first application.



INNOVATIVE TEXTURE

Shiver-effect emulsion

WHAT MAKES THE TEXTURE UNIQUE?

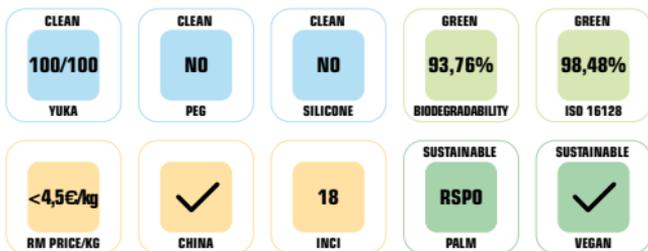
- Melting emulsion
- Emollient with no residue or greasy film
- Leaves skin supple and springy
- Comfortable skin sensation

SKIN TYPES

Normal skin, dry skin, mature skin, sensitive skin

DIRECTIONS FOR USE

On thoroughly cleansed and dried skin, apply a thick layer to face, leave on for 5 minutes, and wipe away excess product. Can also be used at night as a sleeping mask.





pure

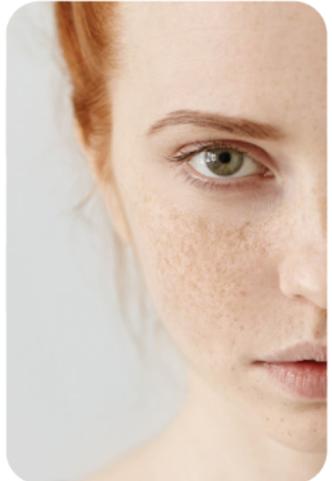
**Being responsible consumers, focusing on what counts,
spending fairly, simplifying, getting back to the basics...**

These formulas are part of an understated, simple, authentic approach.
Four essential steps in an eco-conscious beauty routine: cleanse, hydrate, protect, nourish.
Formulas designed with rationally chosen substances and optimized INCI lists.

Formulas reduced to their function, with no bells and whistles.

Formulas that are kind to our health, the environment, and animal wellness.

Vegan, clean, green Yuka rating, with high natural and biodegradability scores
in the relevant product categories.



GEL LAVANT N°1

CLEANSING GEL N°1

[E.04]

This must-have transparent cleanser is designed with a minimal number of carefully chosen substances to purify skin without harming the environment. A far cry from formulas based on sodium laureth sulfate, this cleansing system is mild and readily biodegradable. Its profile is ultra-virtuous: highly biodegradable, 94.16% natural origin, vegan, 8 INCI, and a Yuka score of 100/100.



INNOVATIVE TEXTURE

No sodium laureth sulfate

WHAT MAKES THE TEXTURE UNIQUE?

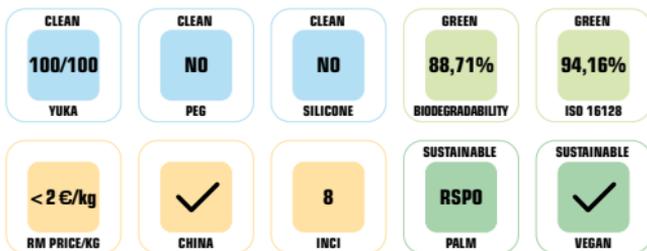
- Great airy lather
- Easy to rinse off
- Leaves skin feeling comfortable

SKIN TYPES

Normal skin

DIRECTIONS FOR USE

Apply a dollop to damp skin and lather. The cleansing gel can be used on both face and body.



CREME HYDRATANTE N°2

HYDRATING CREAM N°2

[F.03]

This lightweight emulsion is the crucial step to deliver moisture and comfort.

With no emulsifier, it is bursting with smart ingredients that go beyond their basic function to also deliver hydration benefits. The profile is ultra-virtuous: highly biodegradable, 98.50% natural origin, vegan, 15 INCI, and a Yuka score of 100/100.



INNOVATIVE TEXTURE

Lamellar emulsion. Half-gel, half-cream.
Stunning quick-break effect

WHAT MAKES THE TEXTURE UNIQUE?

- Fresh emulsion texture
- Lightweight sensation thanks to the quick-break effect
- Leaves a bare-skin feel

SKIN TYPES

Normal skin

DIRECTIONS FOR USE

On thoroughly cleansed and dried skin, apply dabs to face and spread with light touches.



SPF 50 N°3

SPF 50 N°3

[K.10]

This SPF 50 sunscreen is incredibly lightweight and feels as wonderful as a moisturizer, turning sun care application into a desirable experience. The filtering system was painstakingly chosen as a clean solution that also delivers optimum efficacy. Its profile is ultra-virtuous.



INNOVATIVE TEXTURE

Feels as smooth as a moisturizer
Dry-touch finish
No residue

WHAT MAKES THE TEXTURE UNIQUE?

- Fluid
- Bare-skin feel
- Clean chemical filters

SKIN TYPES

All skin types

DIRECTIONS FOR USE

On thoroughly cleansed and dried skin, apply dabs to the face and spread lightly.



BAUME CORPS N°4

BODY BALM N°4

[D.06]

This smooth, emollient, luscious emulsion melts onto skin and coats it with comfort. The dual-layer structure releases its emollience to deposit a protective lipid barrier. Skin is instantly more supple. Its profile is ultra-virtuous.



INNOVATIVE TEXTURE

Melts like a balm
As imperceptible after application as a
lightweight emulsion

WHAT MAKES THE TEXTURE UNIQUE?

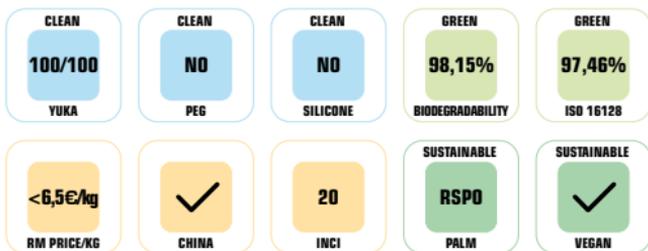
- Emulsion feels ultra-smooth when applied
- Binds with skin
- Doesn't feel soapy at all

SKIN TYPES

Normal skin and dry skin, including completely
dehydrated skin

DIRECTIONS FOR USE

Apply dabs to thoroughly cleansed and dried
skin on body and spread lightly.





HIGH TECH

In our era of information technology, artificial intelligence, and augmented reality, these modern textures go beyond traditional forms to deliver intrinsic actions that work, effectively boosting the power of active ingredients.

Designed with precision in mind, they also have an elegant sensory appeal without compromising on the must-have clean beauty philosophy.

They have "science inside" but are also eco-formulated: every formula is vegan, rated 100/100 on Yuka, and more than 95% natural in origin.



POUDRE EXFOLIANTE

EXFOLIATING POWDER

[Q.01]

More than just a cleansing product, this is an exfoliating powder that changes to foam upon contact with water. Waterless, travel-friendly, and highly concentrated, this expert cleanser boasts a natural enzyme that gently exfoliates even the most sensitive skin.

The perfect complexion powder for a refined skin texture, smoother feel, and brighter appearance.



INNOVATIVE TEXTURE

Cleansing powder that foams on contact with water. Dense, creamy lather

WHAT MAKES THE TEXTURE UNIQUE?

- Lightweight powder
- Transforming texture
- Rich lather
- 100% biodegradable
- Active formula

SKIN TYPES

All skin types, even the most sensitive

DIRECTIONS FOR USE

Place a small amount of powder in the palms of wet hands, then rub to create a rich lather and cleanse face and body.

CLEAN 100/100 YUKA	CLEAN NO PEG	CLEAN NO SILICONE	GREEN 100,00% BIODEGRADABILITY	GREEN 95,00% ISO 16128
<18,5€ /kg RM PRICE/KG	✓ CHINA	8 INCI	SUSTAINABLE RSPO PALM	SUSTAINABLE ✓ VEGAN

EMULSION BIOMIMETIQUE

BIOMIMETIC EMULSION

[N.06]

This fine cream features a silky, skin-biomimetic structure that binds when spread, producing a second-skin effect. 100% active formula with perfect cutaneous biocompatibility.



INNOVATIVE TEXTURE

Biomimetic emulsion

WHAT MAKES THE TEXTURE UNIQUE?

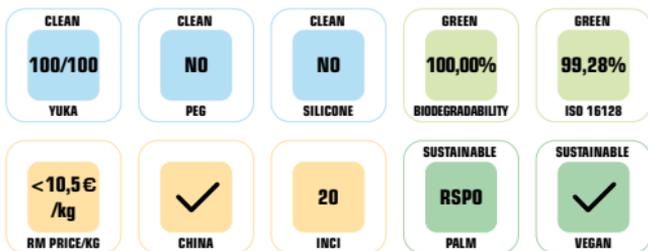
- Fusion cream
- Supple and melting
- Second-skin effect
- Over 99% natural in origin
- 100% biodegradable
- Active formula

SKIN TYPES

Normal skin, dry skin, sensitive skin

DIRECTIONS FOR USE

On thoroughly cleansed and dried skin, apply dabs to face and spread lightly.



CREME LAMELLAIRE

LAMELLAR CREAM

[G.08]

Much more than just an excipient, this cream boasts a dual-layer structure just like the skin's own dual lipid layers.

With a rich, luscious appearance, this cream features the characteristic velvety feel of its active formula.



INNOVATIVE TEXTURE

Lamellar emulsion

WHAT MAKES THE TEXTURE UNIQUE?

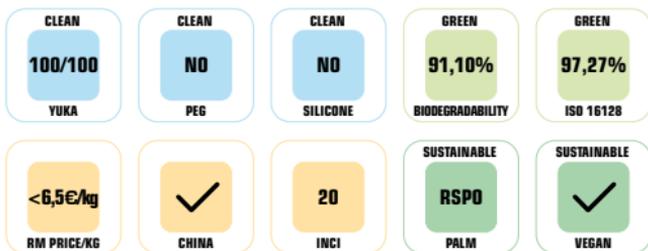
- Velvety feel
- Powerful repair effect
- Active formula

SKIN TYPES

Normal skin, dry skin, sensitive skin

DIRECTIONS FOR USE

On thoroughly cleansed and dried skin, apply dabs to face and spread lightly.



BAUME DIFFUSE

DIFFUSE BALM

[R.06]

This hybrid micellar emulsion with discontinuous lamellar phases has the ability to release and diffuse active ingredients deep within the skin.

The texture feels rich at first touch, then melts when applied to leave skin supple and comfortable.



INNOVATIVE TEXTURE

Hybrid micellar/lamellar emulsion

WHAT MAKES THE TEXTURE UNIQUE?

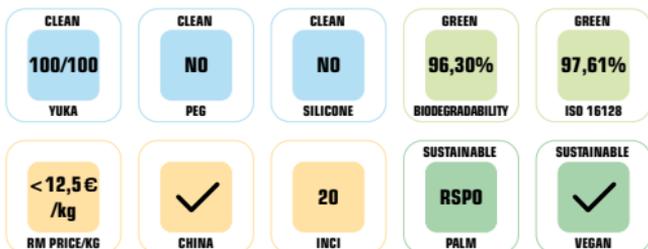
- Rich and luscious
- Skin feels nourished
- Active formula

SKIN TYPES

Normal skin, dry skin, sensitive skin

DIRECTIONS FOR USE

On thoroughly cleansed and dried skin, apply dabs to face and spread lightly.



NOTES

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