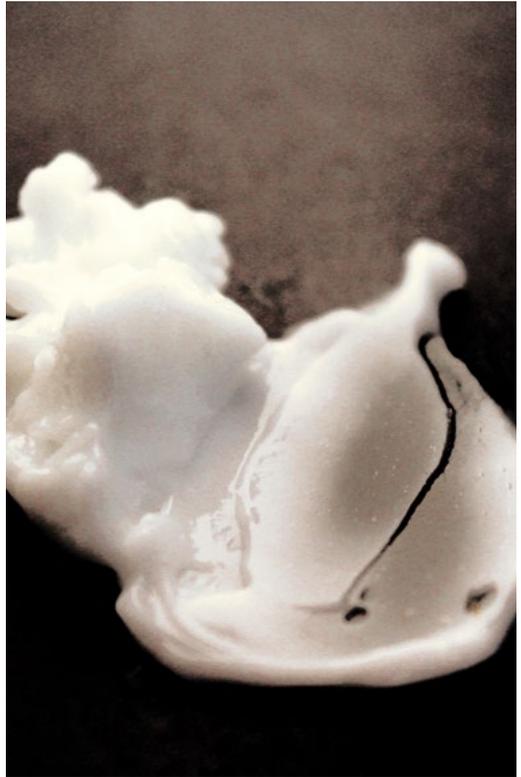
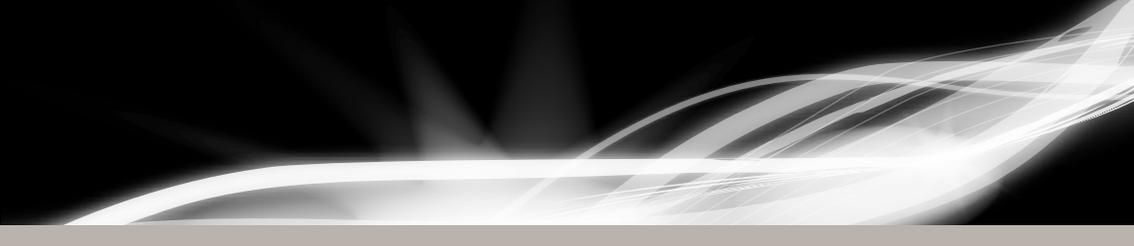


Ephemeral collection

textures

2020





EFFERVESCENCE
DESIGNER OF YOUR COSMETIC IDEAS **LAB**

Effervescence LAB is an independent laboratory of custom-made cosmetic formulations dedicated to brands.

The laboratory develops exclusive formulations for skin care, hygiene products, make-up and offers specific sun care and hot pour base expertise.

Each formulation has a unique sensory signature.

Effervescence LAB develops, performs tests, drafts the PIF and collaborates with your production site to become your technical resource in the industrial sector.

Effervescence LAB is the designer of your cosmetic ideas!

EDITO

Effervescence LAB offers an ephemeral textures collection, serving as a real tool for inspiring the senses.

Effervescence LAB unveils unprecedented textures, the fruit of emerging sensory trends.

Through this ephemeral collection, discover a new approach to formulation design by focusing on the sensory experience.



BLOTTING PAPER-LIKE TEXTURES

These biomimetic sensorial skin-like textures perfect the skin.

Those blotting paper-like materials deliver their contents and are absorbed upon application, leaving a bare skin sensation.



ILLUMINATING TEXTURES

These textures provide an instant perfect complexion. They immediately brighten the skin with a glowing, blurring or toning effect. True allies for a natural complexion, these brightening materials provide an enhancing effect while preserving transparency.



TEXTURES FOR METAMORPHOSIS

Rich, exquisite and extremely comfortable, these textures melt upon application, genuinely dissolving into the skin while providing a luxurious sensory experience as well as deep nutrition.

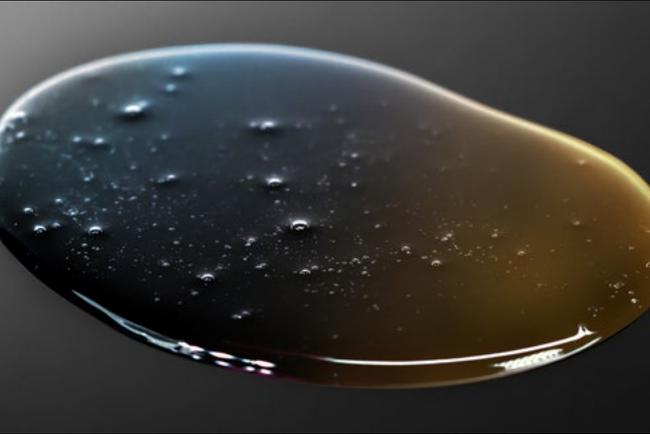


BLOTTING PAPER-LIKE TEXTURES

This dense serum glides beautifully on the skin, soaking it with its hydrating content. It literally disappears, leaving the skin smoothed and soft.

Thanks to its macro-emulsion structure, this fluid and silky Cosmos emulsion liberates its content and leaves a bare skin feel.

JELLY NECTAR

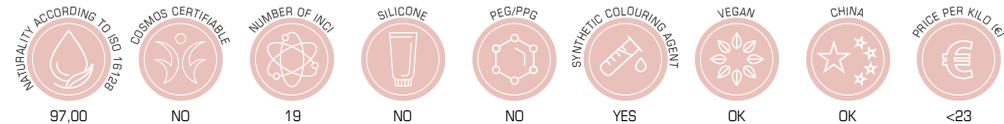


INNOVATIVE TEXTURE

The gel lattice creates a 3D structure

HOW IS THIS TEXTURE UNIQUE?

- Silky gel
- Smoothing nectar
- This precious serum glides over the skin, leaving it smoothed and soft



MILKY SAP

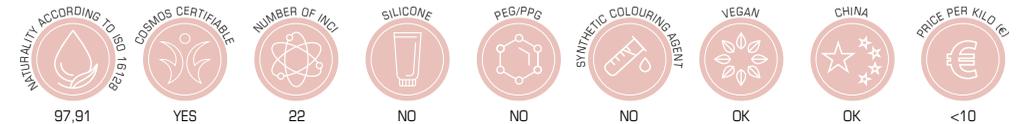


INNOVATIVE TEXTURE

Macro-emulsion

HOW IS THIS TEXTURE UNIQUE?

- Silky emulsion
- Smooths the skin texture and gently envelops in softness



BLOTTING PAPER-LIKE TEXTURES

This hybrid texture initially presents itself as a dense gel in its fatty phase, and contains a multitude of tiny stars that immediately melt upon application to provide the comfort of an emulsion.

This beautiful glossy bi-gel structure cream is firm and bouncy to the touch, and evolves into a silky texture.

CRYSTAL EMULSION



INNOVATIVE TEXTURE

Macro-emulsion

HOW IS THIS TEXTURE UNIQUE?

- Refreshing texture
- Lightweight, fresh feel
- Bare skin
- Visual appearance justifies the “visibly active” claim

BLURRING CREAM



INNOVATIVE TEXTURE

Bi-gel emulsion

HOW IS THIS TEXTURE UNIQUE?

- Bouncy texture
- Spreads gently
- Silky feel



ILLUMINATING TEXTURES

This icy white emulsion firstly transforms into a cool and wet sensation material upon application, and then develops into a tone-on-tone veil to create a beautiful even complexion. Its feel then evolves into a powdery sensation.

This texture reminiscent of sand offers an entertaining experience whilst refining the skin texture. Like modeling dough, it is easy to extract, spreads with a powdery feel, then transforms into a soft and enveloping emulsion as soon as water is added, without any residual grain.

NO GENDER GLOW ICY BLURING



INNOVATIVE TEXTURE

Emulsion containing hidden pigments

HOW IS THIS TEXTURE UNIQUE?

- Fresh and wet gel
- Immediately reduces discoloration whilst preserving transparency
- Instant flawless complexion
- The powdery finish contrasts with the watery texture

SANDY SCRUB



INNOVATIVE TEXTURE

Powdered oil

HOW IS THIS TEXTURE UNIQUE?

- Powdery modeling dough
- Soft scrub that melts into an enveloping cleansing milk as soon as water is added



ILLUMINATING TEXTURES

This nude iridescent gel spreads easily and leaves a brightening translucent veil on the skin. The complexion is brightened, volumes highlighted.

This slightly springy, frosted emulsion spreads like a gum and delivers a pronounced soft-focus effect despite the absence of silicone.

COMPLEXION RADIANCE



INNOVATIVE TEXTURE

Shape retention memory gel

HOW IS THIS TEXTURE UNIQUE?

- Nude iridescent gel
- Brightens the skin with a translucent veil
- Brightens and perfects volumes

BLURRING VEIL



INNOVATIVE TEXTURE

Emulsion with chemical sun filters

Theoretical SPF: 15

Silicone-free

HOW IS THIS TEXTURE UNIQUE?

- Silicone-free soft-focus effect
- Soft-focus look and feel
- Sensory appeal



TEXTURES FOR METAMORPHOSIS

This rich and creamy emulsion spreads on the skin with a soft and unctuous feel.

This firm and bouncy textured gel balm spreads like a gel and delivers its emollient content to provide a great nourishing feel.

CREAMY



INNOVATIVE TEXTURE

Lamellar emulsion

HOW IS THIS TEXTURE UNIQUE?

- Dense emulsion
- Spreads in a subtle and soft manner



OILY BALM

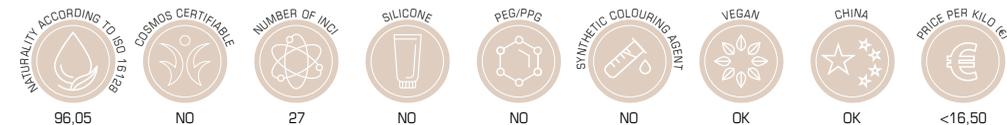


INNOVATIVE TEXTURE

Buttery gel

HOW IS THIS TEXTURE UNIQUE?

- Creamy balm
- Firm and bouncy to the touch, it spreads like a gel and liberates its content like melting butter on the skin



TEXTURES FOR METAMORPHOSIS

This milky serum spreads lightly then transforms into an oily serum, giving it a unique sensory feel for a Cosmos formula.

Firm and luscious to the touch, it immediately melts into the skin when applied, leaving a luxurious emollient feel.

MILKY OIL SERUM



INNOVATIVE TEXTURE

Macro-emulsion

HOW IS THIS TEXTURE UNIQUE?

- Macro-emulsion which liberates its content in a fatty phase when applied
- The milky serum evolves into an oily serum
- Unique sensory feel for a Cosmos formula



FRESH BUTTER



INNOVATIVE TEXTURE

Emulsion with a cascading melting point

HOW IS THIS TEXTURE UNIQUE?

- Cream whose architecture crumbles when applied
- Deep emollient feel
- Plumps and nourishes the skin



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